

SOCIAL MEDIA PROMPTS

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Share the most amazing thing you discovered recently	Share the most amazing thing you discovered recently	Highlight those who help you behind the scenes (coaches, mentors, service providers)	Share a trend or breaking news from your niche and your predictions	Share a client/reader success story or testimonial with an offer CTA	Think about a common misconception that annoys you and talk about it	Share your what you're up to today
Share the origin story of your business and why you do what you do	Share an inspirational quote or saying to empower your audience	Make a post answering potential clients/readers FAQs and concerns	Post a funny or inspirational quote your ideal reader would relate to	Celebrate a recent milestone or case study	Share your business values and who you seek as a client / reader	Talk about a popular person in your niche and what people can learn from them
Share a step-by-step tutorial / process to achieve a desired goal	Share a 'day in the life' story that shows how you manage your writing life	Share a funny or shareable meme or joke related to your niche	Talk about 3-5 common mistakes you see people making in your niche	Share the different ways people can work with you / buy from you	Share behind the scenes lesson you learned recently and your takeaway	Share a funny or shareable meme related to your niche
Share an industry myth and then share the truth.	Ask your followers for their opinions on current topics or news	Educate people on common mistakes they make	Share a famous person's quote you resonate with and why	Explain a commonly used term that's wildly misunderstood.	Make a reaction post to current news / industry trends and your opinion about it	Share a statistic and a problem that you are are solving through your writing and work, and how
Talk about a heart- breaking mistake people make and what to do instead	Show behind the scenes of your office, activities, and business today	Share a joke or funny phrase / quote related to your niche	Storytime - talk about a recent problem you solved for a client/reader and how	Share a case study or success story your ideal readers can relate to	Share your strategies for maintaining a healthy balance in life / work	Share specific areas you've grown in over the years such as communication

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